

# BRANCAIA

CASA  
BRAN  
CAIA

In line with their commitment to excellence, many Gallo family members have attended the University of Notre Dame as their choice of a quality higher education, including David E. Gallo ('61), Joseph E. Gallo ('62), Stephanie Gallo Tyler ('94) and Joseph C. Gallo ('98).

Since its inception in 1933, the Gallo family has had a profound impact on the wine industry. It was just after Prohibition when brothers Ernest and Julio established the E. & J. Gallo Winery in Modesto. The two brothers made an incredible team. Ernest was marketing savvy, and Julio had the winemaking and viticultural know-how.



*Brancaia barrels in Chianti Cellar*



*Brancaia Cellar in Maremma, on the coast*

From the beginning, Julio believed in growing grapes and making wine sustainably. One of his first efforts was to dedicate one acre of land to nature for every acre planted with grapevines. Now called the "50-50 Give Back," this principle balances agriculture with nature and is carried on today through third generation family members, Matt and Gina Gallo.

Today E. & J. Gallo Winery not only makes ultra premium wines but also carries a wide range of premium international wines like Brancaia.



*Night view of Brancaia Winery at Poppi Vineyard, Chianti*

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In 1981, Swiss couple Brigitte and Bruno Widmer fell in love with the abandoned Brancaia estate (Castellina in Chianti) and purchased it. Two years later, Brancaia made the first rank in an important Chianti Classico tasting and then rapidly gained international recognition. This led to the purchase of the Poppi estate (Radda in Chianti) in 1989, followed in 1998 by the founding of Brancaia in Maremma, near the Mediterranean coastline.

Since 1998 Barbara Widmer, oenologist and daughter of the founders, has been responsible for the winemaking as well as for the vineyards on all three estates. She relies on the consultancy of the famous oenologist Carlo Ferrini and the help of Martin Kronenberg. Martin joined Brancaia in 2002. In addition to directing the estates with Barbara, he is also responsible for worldwide distribution.

Brancaia is one of Tuscany's leading wineries, receiving important national and international awards every year.



*Daytime view of Brancaia's Winery at Poppi Vineyard, Chianti*

THIS MONTH'S FEATURED *Wine Academy* VINEYARD

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SANGIOVESE SUPER TUSCAN IGT // BRANCAIA "TRE" (TOSCANA, ITALY)

Medium-Bodied with Raisin and Plum Aromas

SANGIOVESE SUPER TUSCAN IGT // BRANCAIA "IL BLU" (TOSCANA, ITALY)

Pronounced Flavors of Currant, Blackberries and Chocolate