



Coming from a family of entrepreneurs, choosing a major at Notre Dame was not difficult for Garrett Busch (ND '09, MBA '10), who chose to study entrepreneurship. Garrett's grandfather had built a successful supermarket chain in Michigan, and his father owned a flourishing law and accounting firm in Southern California, several hotels throughout California, a hotel management company and a boutique winery in Napa.

While at Notre Dame, Garrett's interest in wine started to grow, mainly due to the fact that his dad would send him a monthly "care package" with wine from the family's winery, Trinitas Cellars. As a result, Garrett's enthusiasm for wine expanded, and he became known for hosting the "classiest" social events on campus. In fact, it was at one of these sophisticated dorm gatherings in 2006 where Garrett met his wife, Betsy (ND '10, MSA '11).

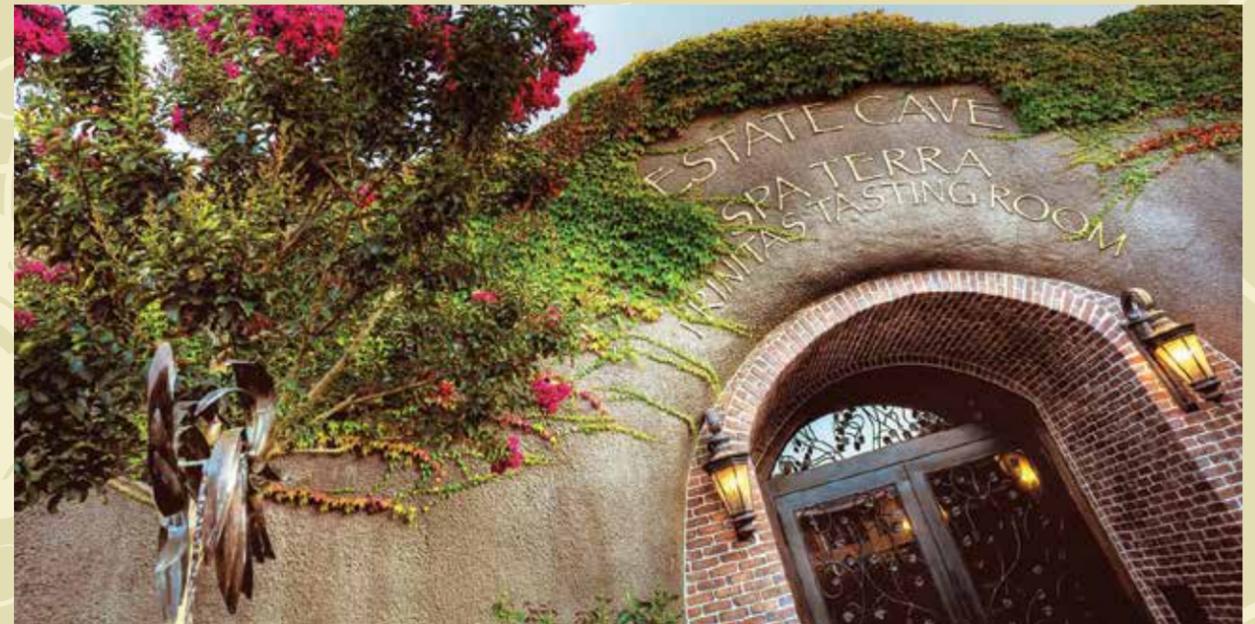


In April 2014, Tim and Steph Busch presented Pope Francis with the newest Trinitas wine, Cabernet Francis.



Garrett and his mother, Steph Busch, enjoying a bottle of Trinitas Chardonnay at a Notre Dame tailgate last fall.

When Garrett graduated with his MBA in 2010, he began a consulting business. To build his portfolio, he worked on a business plan for the winery to help grow the brand. By the end of the summer, Garrett's parents, Tim and Steph Busch, were so impressed with the business plan that they asked him to take over operations of the winery.



Visit the Trinitas tasting room in Napa, located 40 feet underground in the Estate Cave.

When Tim and Steph Busch founded Trinitas Cellars in 2002, production included only a few varietals and about 5,000 cases. It was not until Garrett took over that the winery really flourished. Under Garrett's leadership, Trinitas has grown to more than 20,000 cases. Garrett continues to manage operations of the winery, and his wife Betsy works to integrate the winery with the family's resort property in Napa, The Meritage Resort & Spa, and their other properties throughout California.

Trinitas is Latin for Trinity and represents both the Busch family's Catholic faith as well as the celebration of the connection among sun, soil and humanity: the three elements to fine winemaking. Sharing the family's faith through their wine, Trinitas makes several faith-based varieties, including "RatZINger", a zinfandel named for Cardinal Ratzinger who became Pope Benedict XVI, "Rosé'ary", a rosé wine, "Psalms", a beautiful medley of white varieties, and their newest wine, "Cabernet Francis" named for Pope Francis, which was presented to him in a private audience in April 2014.

Trinitas Cellars makes more than 20 wines which are available online or at their tasting room in Napa. Join Trinitas for one of their Wine Society parties such as the annual lobster feed or 5-course candlelit New Year's Eve dinner and celebration!



On Notre Dame game days, the ND gnome can be found hiding in the Trinitas Cellars tasting room in Napa. Pictured here with the RatZINger, Rose'ary and Psalms wines.

THIS MONTH'S FEATURED *Wine Academy* VINEYARD



TRINITAS "PROPRIETOR'S RESERVE" CHARDONNAY

Toasty Nose with Hints of Orange Zest and Vanilla

TRINITAS "MYSTERIUM" RED BLEND

53% Old-Vine Zinfandel, 35% Carignane, 6% Alicante Bouschet,
5% Old-Vine Petite Sirah, 1% Black Malvasia - Truly a Mystery

TRINITAS OLD VINE ZINFANDEL

White Pepper, Coffee and Chocolate Aromas are Followed by Fig and Cocoa Powder on the Palate